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Securities Transactions

How to invest in European stocks and bonds

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The purchase of bonds, stocks, as well as bank deposits is one of the most popular modern investment tools. From the first day, the United Kingdom company PBIG CO LTD has been providing professional consulting and legal support services for securities transactions. We successfully manage the capital of our customers, experience and results - prove our competence.

If you are close to our ideas and approach - let's work together. Contact us, ask questions - we are always happy to discuss, give explanations, provide advice.

Why securities

What is the advantage of investing in stocks or bonds?

First, you can start investing in any amount. You do not need a giant fortune: relatively speaking, you can even buy one share. Thus, securities are the most affordable and understandable financial instruments. At the same time, you, as an investor, actually become a creditor of large companies, and thus, a participant in global economic processes.

Secondly, the purchase of securities allows you to fulfill the most important condition, which is inherent in the philosophy of our company and is our goal, is to diversify and protect your assets. After all, it is pension funds that seek to minimize risks that actively invest in conservative stocks and bonds.

The advantages of investing in securities are starting from any amount, choosing the scope and term of the investment, diversifying your assets.

Thirdly, securities allow an investor to invest in interesting and understandable types of business. Engineering? Minerals? The medicine? You choose the sphere that seems promising and familiar to you. Indeed, to some extent, this is a psychological or emotional moment, but it is also crucial for many investors.

Fourth, it is you who determines the term of your investment, it is you who can start and complete the investment process at any time. This is an important advantage when deciding in favor of buying securities.

Our principles

In our work, we take an active position. It is harmful to fall in love with your portfolio and stop observing and analyzing what is happening in the world. It is necessary to set a goal for yourself and, constantly monitoring and studying key market segments, constantly strive for it.

We do not speculate in the investment market, our results are not "luck", but the result of a professional and painstaking analytical approach by experienced professionals. Moreover, often in our work, we go against the market, armed with many years of experience and knowledge. For



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example, two years ago, Royal Dutch Shell shares were down, and we bought them, realizing that such a decline would not last long. The energy giant will regain its position. And so it happened: as a result, over the year, the company's shares brought us and our customers 40%.

To work with regions such as China, India, Japan, we attract serious analytical firms, the reputation of which is confirmed by many years of successful experience in these markets specific to us.

A competent analytical approach allows you to go to the planned profitability, and not rely on luck.

Currently, the European bond market is certainly overbought. Therefore, we recommend that you go into it gradually, realizing that 2.0-2.2% of the yield is considered a worthy result. Despite the prevailing pessimistic opinions, we are confident that in the Eurozone there is a growing potential combined with stability, which allows us to achieve good performance with professionalism and patience.

Diversification is one of the most important principles in investing. If the client intends to invest all his funds in stocks, then we will recommend thinking about a more balanced decision. For example, part of the money invested in bonds that provide a balanced conservative approach, in contrast to the often more volatile, but also more progressive stocks.

A stable annual income of 5% is a good indicator that we are striving for. Often there are investors who set a goal - 10%, 12%, and even 15% yield. This is possible with a certain share of risk in the character of the investor and luck. But such figures are difficult to reach if the investment horizon is less than 5 years and the investor is completely conservative.

What to invest

When buying stocks, it is important to evaluate the quality of the enterprise. PBIG CO LTD focuses on large corporations with a healthy, stable balance, with development potential or producing traditional goods that are always relevant and necessary, which people have used and will continue to use. For example, Nestle, Microsoft, Rosneft and others. In practice, the value of the shares of these companies can fluctuate, they can fall and add to the price, but they will not leave the market, as they have been competitive, long, successful and reliable in the industry in demand.

First of all, you need to evaluate your investment planning horizon, and only then specifically determine what securities you want to invest in. The main question is: are you investing all your money or not? You need to know exactly what fixed income you have, what significant expenses await you in the foreseeable future, whether you intend to live on income from dividends received.

The most important issues are assessing the quality of the company whose shares are acquired and choosing the optimal strategy for the investor.

When buying stocks, there are two fundamentally different ways. They depend on the aforementioned goals of the investor: either to acquire shares, which in the future will rise in price, or pay attention to securities that bring good dividends. For example, Nestle stocks are a dividend target, Rosneft stocks are a target for appreciation.



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An equally important aspect when making a decision: at what volatility do you feel uncomfortable? After all, the price of a portfolio can vary in both positive and negative directions, but the longer the investment horizon, the less you should be puzzled. The most successful investment objectives can be solved with an average investment horizon of 5 years.

HOW TO WORK WITH US

Just contact us in any way convenient for you.

Sincerely,



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